



Semester 1 (12 credits)

DIG 1940 - PROFESSIONAL DEVELOPMENT FOR DIGITAL MEDIA
Credit: 1 / Hours per week: 1
The student will perform self-reflective exercises to determine working and learning styles, research industry positions, learn basic job hunting skills, attend meetings of professional organizations, and learn how to develop and present their work.

DIG 2000C - INTRODUCTION TO DIGITAL MEDIA AND DESIGN
Credit: 5 / Hours per week: 7
An introduction to computers and application programs currently used in the industry for visual communication projects. Students will apply principles of design and typography to plan, produce, and present individual and group projects typical of those used in the graphics and digital media industry.

MMC 1000 - SURVEY OF MASS COMMUNICATIONS
Credit: 3 / Hours per week: 3
Introduction to history, development and current practices of media of mass communication. Presents functions of newspapers, magazines, radio, television, and advertising in light of responsibilities to public.

ENC 1101 - Freshman Composition 1
Credit: 3 / Hours per week: 3

Semester 2 (12 credits)

DIG 2430C - DIGITAL STORYTELLING
Credit: 3 / Hours per week: 3
Prerequisite: Minimum grade of C in either [ART 1300C](#) or [DIG 1940](#) or department approval. The course focuses on the use of narrative forms in interactive media and other new technologies. Students will explore and create non-linear and interactive story structures.

DIG 2030C - DIGITAL VIDEO AND SOUND
Credit: 3 / Hours per week: 4
Prerequisite: Minimum grade of C in [DIG 2000C](#) or [GRA 1142C](#); or department approval Introduction to concepts, principles, tools, and techniques of producing, assembling, and mixing digital video and audio. Understand story, creativity, planning, and organizational skills as a part of the production process.

TPP 1110 - ACTING 1
Credit: 3 / Hours per week: 3
Introduction to practical skills necessary to art of stage acting. Includes character and script analysis and development and techniques for performance preparation, including relaxation, physical and vocal warm ups, memorization techniques, rehearsal procedures, and hands-on experience in the performance of monologues and/or scenes from dramatic literature.

College-level Science or Mathematics
Credit: 3 / Hours per week: 3

Semester 3 (12 credits)

DIG 2292C - DIGITAL POST-PRODUCTION
Credit: 3 / Hours per week: 4
Prerequisite: Minimum grade of C in [DIG 2030C](#) or departmental approval A detailed exploration into editing theory and post-production tasks. Includes instruction in color correction and authoring interactive designs for motion picture distribution.

DIG 2284C - ADVANCED DIGITAL VIDEO AND SOUND
Credit: 3 / Hours per week: 4
Prerequisites: Minimum grades of C in [DIG 2030C](#) and [DIG 2430C](#); or department approval Develops creative and organizational skills needed for advanced digital video production. Requires participation in a group video production.

TPP 1260 - ACTING FOR THE CAMERA
Credit: 3 / Hours per week: 3
Prerequisite: [TPP 1110](#) This course will help students transition from stage acting to acting for the camera, and will cover basic camera acting techniques, procedures, script analysis, and auditioning. Students will be required to participate in exercises and/ or film shoots outside of class time.

SPC 1608 - Fundamentals of Speech
Credit: 3 / Hours per week: 3

Semester 4 (12 credits)

JOU 1100 - NEWS REPORTING
Credit: 3 / Hours per week: 3
In-depth reporting with emphasis on modern news and feature stories. Stresses elements of news: sources, structure, style, and mechanics of production. Recommend students also enroll in college newspaper.

DIG 2291C - ADVANCED AUDIO VISUAL TECHNOLOGY
Credit: 3 / Hours per week: 4
Prerequisites: Minimum grade of C in [TPA 2257C](#) or [TPP 1260](#); AND a minimum grade of C in [DIG 2284C](#) or [TPA 2290C](#); or department approval. An in-depth exploration of the audiovisual technology and practices of the entertainment industry, the course will focus on the development of proficiency in the operation of a variety of audiovisual equipment with emphasis on systems integration.

DIG 2822C - ELECTRONIC JOURNALISM
Credit: 3 / Hours per week: 3
Prerequisites: Minimum grades of C in [DIG 1940](#) and [DIG 2030C](#); or department approval Students will learn the fundamentals of electronic news gathering. Topics to be covered include shooting and editing a news package, as well as writing and producing techniques.

College-level Humanities
Credit: 3 / Hours per week: 3

Semester 5 (13 credits)

JOU 1400L - COLLEGE NEWSPAPER
Credit: 1 / Hours per week: 3
Prerequisites: [JOU 1100](#) or [JOU 2200](#). Corequisites: [JOU 1100](#) or [JOU 2200](#). Laboratory Course for production of College newspaper. Includes reporting, editing, business, makeup, and other phases of newspaper production.

PGY 1800C - DIGITAL PHOTOGRAPHY
Credit: 3 / Hours per week: 6
This course is an introduction to digital photography and the electronic darkroom. The class will cover basic digital camera controls, lighting, composition, and hardware for the digital darkroom. Shooting, image editing, and desktop printing are covered. Requires a digital, manual SLR camera. Paper will be the student's responsibility.

Elective (3 credits)

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POS 2041 - US Government
Credit: 3 / Hours per week: 3

Semester 6 (3 credits)

JOU 1404L - COLLEGE NEWSPAPER
Credit: 1 / Hours per week: 4
Prerequisites: [JOU 1100](#) or [JOU 2200](#). Corequisites: [JOU 1100](#) or [JOU 2200](#). Laboratory Course for production of College newspaper. Includes reporting, editing, business, makeup, and other phases of newspaper production.

DIG 2580C - DIGITAL MEDIA PORTFOLIO REVIEW
Credit: 1 / Hours per week: 2
Prerequisite: Minimum grade of C in [DIG 2284C](#) or [DIG 2342C](#) or [DIG 2561C](#); or department approval Creation by the student of a final digital portfolio summarizing the student's body of work. The student will design and complete a resume, self-promotional piece, and undergo a formal interview with industry professionals. Students will be expected to earn a C or higher on a comprehensive exam using industry-standard software and procedures.

DIG 2943 - INTERNSHIP IN DIGITAL MEDIA
Credit: 1 to 4 / 80 hours per credit
Prerequisites: Satisfactory completion of all mandated courses in reading, math, English, & EAP; a min. 2.0 institutional or overall GPA; and 12 credits, incl. a min. grade of C in [DIG 2284C](#) or [DIG 2342C](#) or [DIG 2561C](#). The Program Director/Program Chair/Program Coordinator or Internship Workforce Office has the discretion to provide override approval as it relates to the waiver of required program/discipline-related courses; This course is a planned work-based experience that provides students with an opportunity to fine-tune skill sets learned in coursework and enhance workplace skills through supervised practical experience related to their career objectives. Each earned credit hour of internship requires a minimum of 80 clock hours of work. Multiple credit course. May be repeated for credit, but grade forgiveness cannot be applied.

Electives

JOU 2220 - EDITING AND DESIGN
Credit: 3 / Hours per week: 3
Study and application of copydesk techniques: evaluation and copy editing, correction of faulty news stories, headline writing, page layout design, and work with wire copy. Recommend students also enroll in College Newspaper.

JOU 2930 - SELECTED TOPICS IN JOURNALISM
Credit: 1 to 3 / Hours per week: 1 to 3
For students interested in research, discussion, and observation of special topics in journalism. Multiple credit course. May be repeated for a maximum of 6 credits provided different topic explored each time, but grade forgiveness cannot be applied.

DIG 2950C - DIGITAL MEDIA PROJECT
Credit: 3 / Hours per week: 4
Prerequisites: Minimum grade of C in [DIG 2284C](#) or [DIG 2342C](#) or [DIG 2561C](#); or department approval. Students will participate in selected projects for clients internal and external to the college, creating video and motion graphic content.

DIG 2930C - SELECTED TOPICS IN DIGITAL MEDIA
Credit: 1 to 3 / Hours per week: 1 to 3
For students who are interested in advanced topics in digital media technology. May include lab and/or field work as part of the class, depending on topic. Multiple credit course. May be repeated for credit, but grade forgiveness cannot be applied.

Tech Certificates

**DIGITAL MEDIA VIDEO PRODUCTION
12 CREDITS**

DIG 1940 - Professional Development for Digital Media
DIG 2000C - Introduction to Digital Media & Design
DIG 2030C - Digital Video and Sound
DIG 2430C - Digital Storytelling

**DIGITAL BROADCAST PRODUCTION
24 CREDITS**

DIG 1940 - Professional Development for Digital Media
DIG 2000C - Introduction to Digital Media & Design
DIG 2030C - Digital Video and Sound
DIG 2430C - Digital Storytelling

DIG 2284C - Advanced Digital Video and Sound
DIG 2282C - Electronic Journalism
PGY 1800C - Digital Photography
TPP 1110 - Acting 1